

## **Alera Group Acquires Fall River Employee Benefits**

### *Fall River Employee Benefits Joins Alera Group*

DEERFIELD, Ill ([PRWEB](#)) March 16, 2020 -- Alera Group, a national employee benefits, property and casualty, retirement services and wealth management firm, today announced that it has acquired Fall River Employee Benefits (Fall River), effective March 1, 2020.

Fall River strives to be the most innovative and proactive benefits broker on the Colorado Front Range, with a specific focus on self-funding, compliance, and HR technology. Using deep industry expertise, the firm helps clients to approach benefits with a holistic perspective, aggressive cost containment strategies, and a proactive service model that supports both employers and employees every step of the way.

“We are excited to welcome Fall River Employee Benefits to Alera Group,” said Alan Levitz, CEO of Alera Group. “Their continual pursuit of excellence makes them a fantastic fit for our organization, and we look forward to the synergy they will build with existing Alera Group firms throughout the region.”

“As an Alera Group company, we will continue to bring our clients the highly personalized service of a boutique brokerage, now combined with the unmatched resources and collaboration of a strong national organization,” said Kristen Russell, CEO and Founder of Fall River. “By joining Alera Group, we are able to grow and bring even more tools and innovative ideas to better serve our clients.”

Fall River joins Alera Group through Benefit Commerce Group, an Alera Group company. The Fall River team will continue serving clients in their current roles. Terms of the transaction were not disclosed.

#### About Alera Group

Based in Deerfield, IL, Alera Group’s over 1,800 employees serve thousands of clients nationally in employee benefits, property and casualty, retirement services and wealth management. Alera Group is the 15th largest privately held firm in the country. For more information, visit <http://www.aleragroup.com> or follow Alera Group on Twitter: @AleraGroupUS.

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